



TRENDS FROM
AUTUUM FAIRS
2024

Marketing

IT'S ALL IN
HETTICH



Hettich

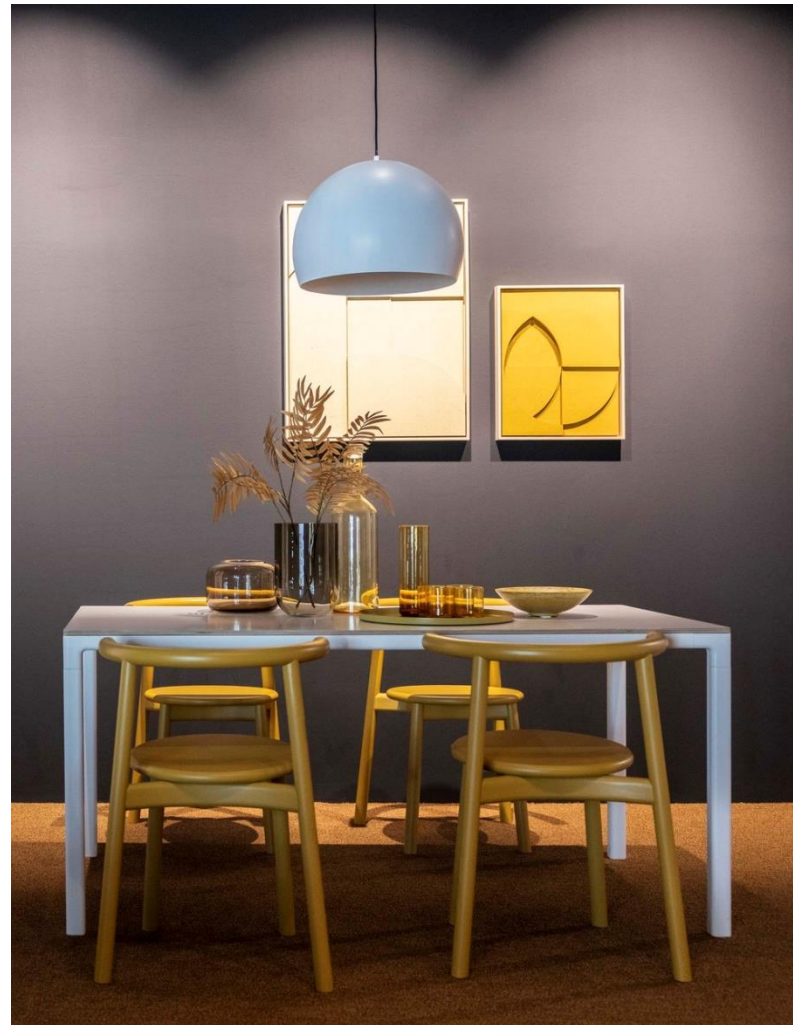


The Eurocucina trend is also continuing at the autumn trade fairs. There is no one trend. Instead, there is a variety of options that offer room for individuality and allow you to express your own personality. Kitchens and bathrooms are characterised by a mixture of soft, warm tones such as beige, latte macchiato and pastel colours, as well as strong colours such as green or blue. Anthracite and wood looks set special accents, while various metals in gold, rose gold, steel, bronze and copper create aesthetic contrasts. Marble is indispensable. Round & organic can be found in many applications.

COLOURS
DESIGNS
SURFACES



STRONG COLOURS



SOFT COLOURS





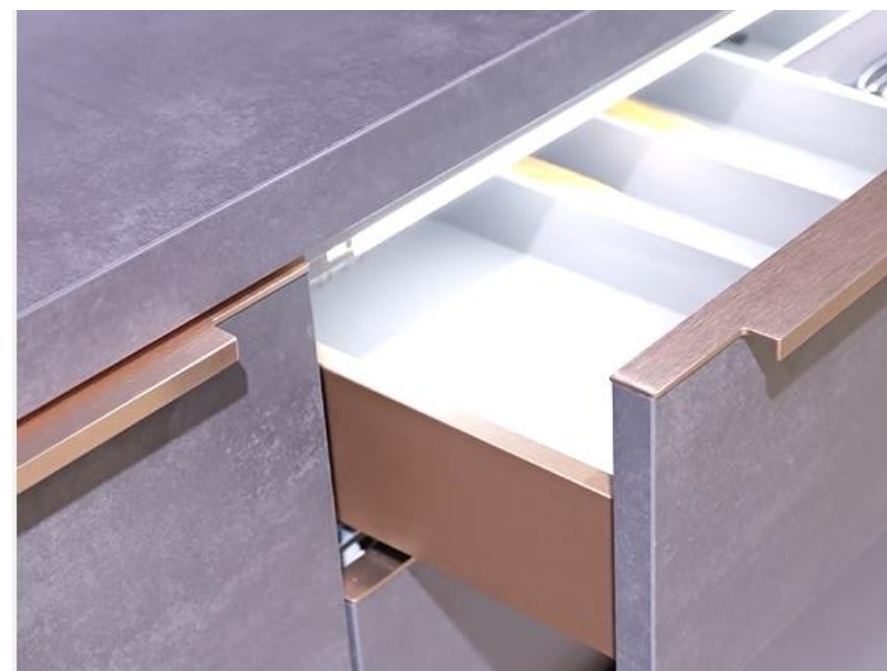




GOLD, COPPER ETC.







SURFACES

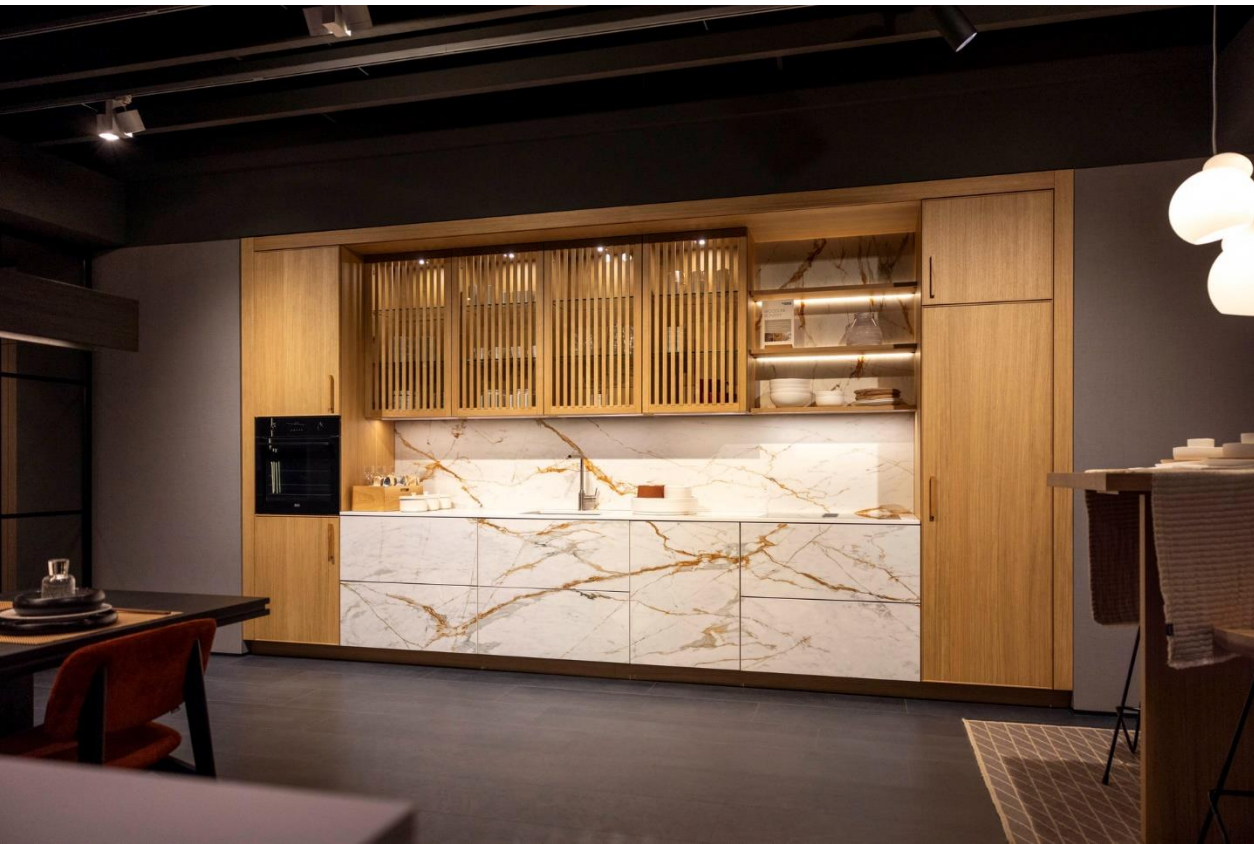


MARBLE









GLASS

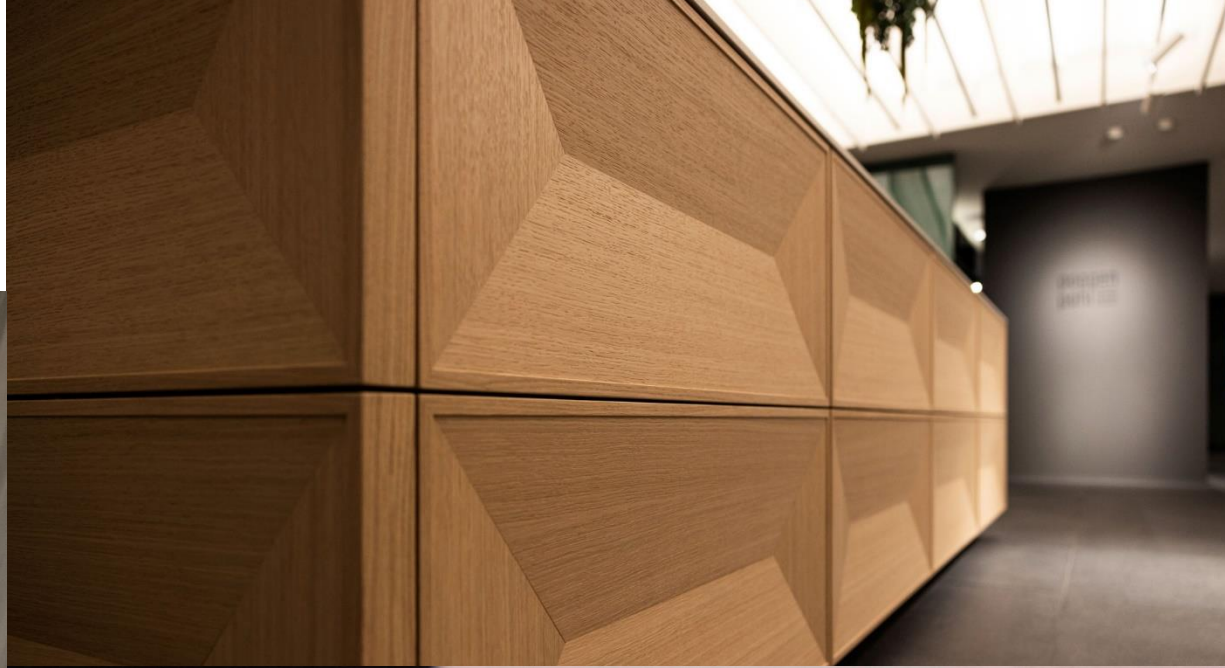
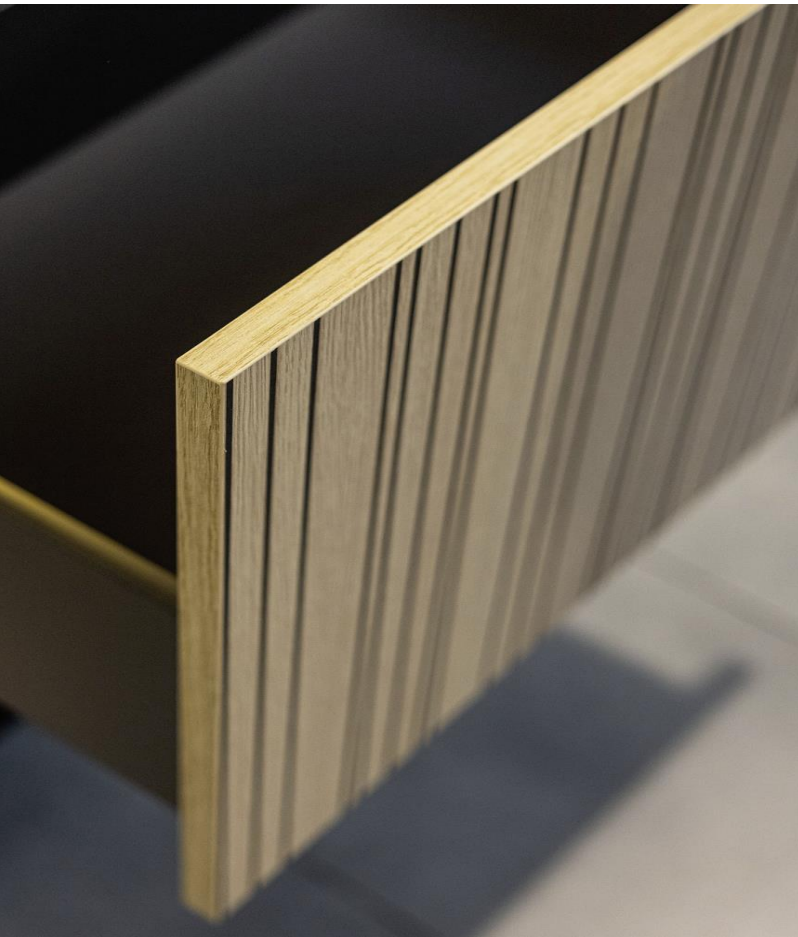




GLASS



STRUCTURES/PATTERNS



LIGHT















KITCHEN DESIGN / ARCHITECTURE

High-contrast elements often stand out in the overall design of the kitchens: straight lines meet curves, open and closed elements; deliberate breaks in lines, cleverly concealed storage spaces and a skilful combination of shelves and closed elements.

KITCHEN DESIGN / ARCHITECTURE



CURVES













STRAIGHT LINES AND CURVES COMBINED



PURISTIC



OPPULENT



SHELVES



SHELVES AND CLOSED STORAGE





FURNSPIN







THANK YOU!

IT'S ALL IN
HETTICH


Hettich